

ARE YOU INDIA'S MOST TALENTED SCHOOL?



The legendary Wizkids is back on an exclusive, secure online video platform for children to showcase their talent and be rewarded for their skills. Open to school students from Grade 1 to 12.

Cash Prizes of upto ₹ 1,000,000*

To Participate Download  KRAYON App  ios  android

Register your School on www.krayon.tv/wizkids

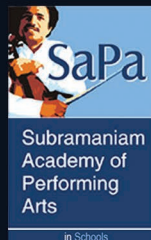


After impacting millions of students across 5 countries and giving them a platform to showcase their talent for 20+ years, the legendary Wizkids is back in all its glory!

ARE YOU INDIA'S MOST TALENTED SCHOOL?

Wizkids 2020 is available on KRAYON- an exclusive, secure online video platform for children to showcase their talent and be rewarded for their skills. But that's not all, for the first time ever, we are in a quest to find the Most Talented School of India and acknowledge the institutions which go above and beyond to provide their students with the right atmosphere to nurture their talents.

JURY PARTNERS

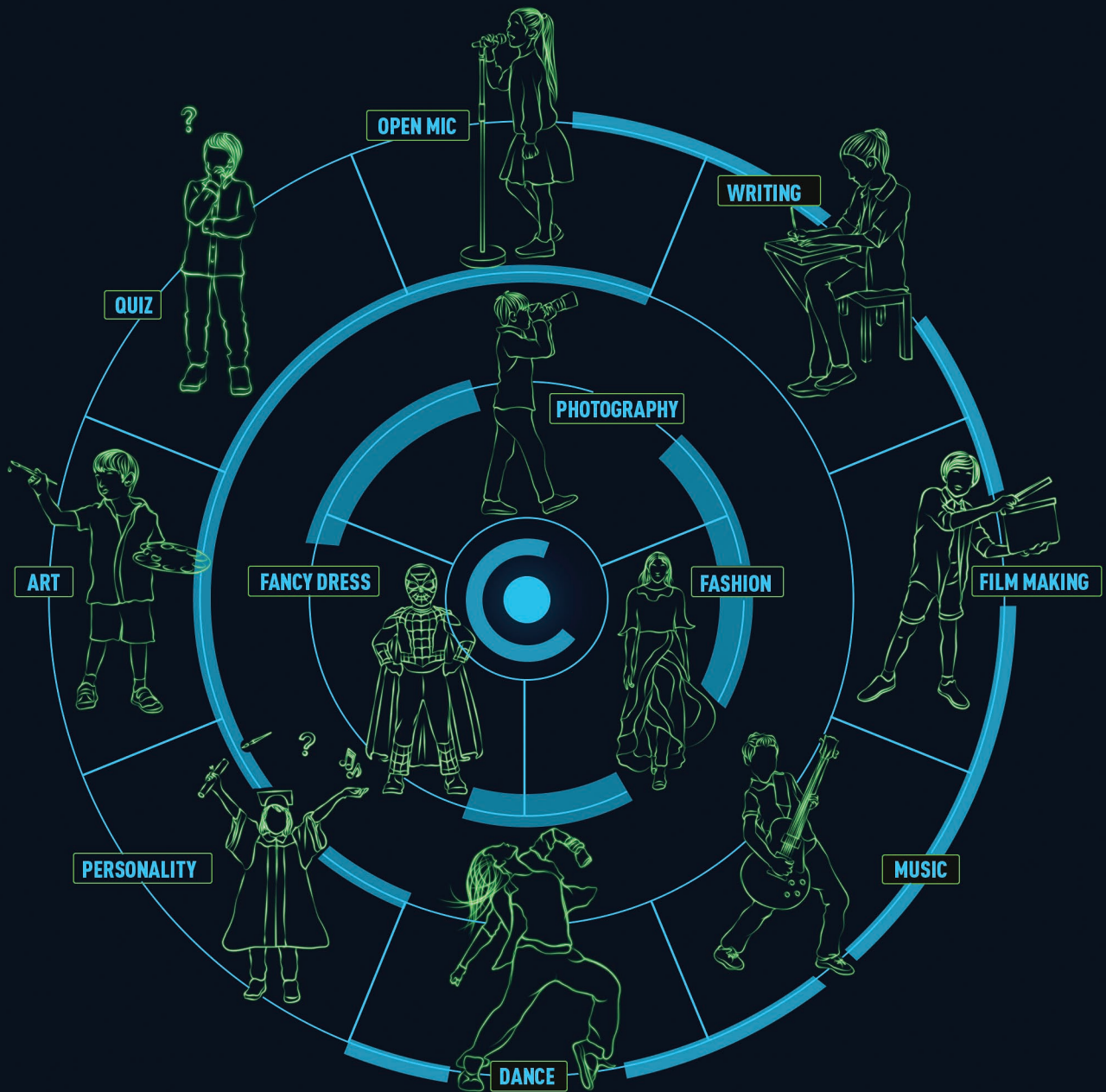


CONTACT DETAILS

Register your school at
www.Krayon.tv/wizkids

Reach us at
wizkids@krayon.tv

COMPETITIONS



*Team should consist of 2 or more participants

AGE CATEGORIES | JUNIOR: GRADE 1-4 | MIDDLE: GRADE 5-8 | SENIOR: GRADE 9-12

Last Date for Entry Submission: 30th November 2020

SCHOOL PARTICIPATION

School logs onto www.Krayon.TV/Wizkids to Register

Registered Schools get WizCode

Schools share WizCode with all their students to participate

Registered schools are eligible for India's Most Talented School Awards & 5 Star Talent Certification

SCHOOLS HAVE 2 REGISTRATION OPTIONS

PREMIUM

₹7500* paid by school, Free participation for all students in all events

BASE

Free for School, Students pay fee with 33% discount. To qualify for awards & certification school must have atleast 30 registrations

*GST applicable at 18%

INDIVIDUAL PARTICIPATION

PRELIMINARY LEVEL

- Students download Krayon App
- Get access to all Wizkids Videos, Learn Videos & Events
- To participate in the competition they Register using School WizCode/Payment
- Submit a talent video (refer Video Guidelines)
- Only Shortlisted videos uploaded on Krayon App

SEMIFINALS

- Shortlisted videos evaluated by judges
- Participants with shortlisted videos campaign to get likes/votes for their video
- Evaluation Criteria = Judges scores (75%) + likes/votes (25%)
- Top 10 of every category declared FINALISTS

FINALS

- Participants submit new video based on a new topic/theme
- Live Online Event with a Panel of Judges
- National Winners announced Live

ENTRY FEE

TYPE	PREMIUM WIZKIDS	BASE WIZCODE	UNREGISTERED SCHOOL
SOLO	FREE	₹199/ Entry	₹299/ Entry
TEAM	FREE	₹349/ Entry	₹499/ Entry

**GST applicable at 18%

Last Date for Entry Submission: **30th November 2020**

INDIVIDUAL / TEAM AWARDS

PRELIMINARY

- All participants will get an digital participation certificate
- Shortlisted videos will be uploaded on Krayon App
- Multiple Online Awards & Contest for Videos to win Wizkids Hampers

SEMI FINALS

- Top 10 Finalists receive Printed & Digital Merit Certificates
- Videos uploaded on Krayon App under Zonal Winners Category
- Access to Wizkids Master Classes

NATIONAL FINALS

- Cash Awards of INR – ₹ 1,000,000* (Distributed among Winners - *Conditions Apply)
- Winner & two Runner-ups receive Certificate & Trophy
- Mentoring by Experts
- Special section on Krayon App for their talent

SCHOOL AWARDS

INDIA'S MOST TALENTED SCHOOL AWARDS

- **India's Most Talented School – National & Zonal Level Winner**
- School with the maximum* number of winners & participants
- **Most Enthusiastic School – National & Zonal Level Winner**
- School with most votes for their participants on Krayon App
- **Best Participating School – National & Zonal Level Winner**
- School with maximum number of participants

5-STAR TALENT CERTIFICATION FOR SCHOOLS

- **Participating Schools will be awarded a 5-Star Certification for Talent Development based on an online self-assessment test.**
 - Premium Schools qualify directly for certification
 - Base Schools will need a minimum of 30 participating students to qualify for certification

OTHER AWARDS

TEACHER COORDINATOR

- Certificates for all
- Zonal & National Winner Trophy & Certificate

STUDENT COORDINATOR

- Certificates for all
- Zonal & National Winner Trophy & Certificate

EVENT DETAILS



MUSIC

Video Duration: 30 secs – 60 sec

Type : Solo & Team

Categories : Junior, Middle & Senior

Vocals : With or without instruments & Acapella in any language.

Theme : Costumes & Props of your own choice. Originality will be preferred.

JUDGEMENT CRITERIA

Harmony, Quality of Vocals/Music, Energy, Expressions & Overall Performance

EVENT DETAILS



DANCE

Video Duration: 30 secs – 60 sec

Type : Solo & Team

Categories : Junior, Middle & Senior

Classical, Indian, Western, Hip-Hop, K-Pop, all dance formats allowed

Theme : Costumes & Props of your own choice.

JUDGEMENT CRITERIA

Choreography, Synergy & Synchronization, Energy & Expressions, Costume & Art,
Overall Presentation

Register your School on www.krayon.tv/wizkids

EVENT DETAILS



FASHION

Video Duration: 30 secs – 60 sec

Type : Solo

Categories : Middle & Senior

Participants to only Reuse/Recycle their own clothes, accessories & household materials to put together their look. Video must include a self-introduction followed by showcase of atleast one fulllook.

JUDGEMENT CRITERIA

Creativity & Innovation, Uniqueness & Originality, Attitude & Confidence, Poise & Body Language and Overall Presentation

EVENT DETAILS



FANCY DRESS

Video Duration: 30 secs – 60 sec

Type : Solo

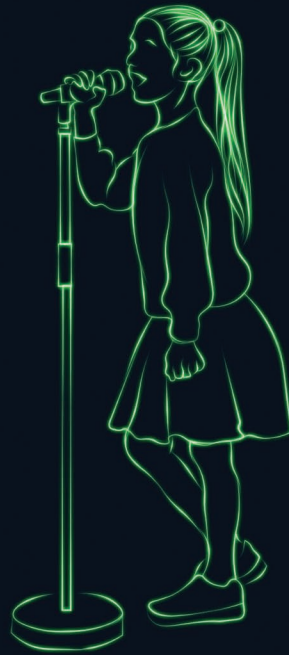
Categories : Junior

Theme : Costumes & Props of your own choice. Participants must showcase any one costume or cosplay. The performance must include a few dialogues & expressions

JUDGEMENT CRITERIA

Originality, Attitude & Confidence, Poise & Body Language, Energy & Expressions, Overall Presentation

EVENT DETAILS



OPEN MIC

Video Duration: 1 min – 2 min

Type : Solo

Categories : Middle & Senior

Languages : English & Hindi

Can include Story, Spoken Word, Poetry, or Stand-up

Participants should only perform an original piece

Theme : Check out the Wizkids Rules on KRAYON App, Download the KRAYON APP

JUDGEMENT CRITERIA

Originality, Attitude & Confidence, Poise & Body Language, Energy & Expressions, Overall Presentation



ART

Video Duration: 30 secs – 60 sec

Type : Solo

Categories : Junior, Middle & Senior

Traditional Art : Sketching, Painting, Sculpting, Calligraphy,

Body Art : Mehendi, Tattoo, Face painting, Nail Art & Hair Styling

Theme : Check out the Wizkids Rules on KRAYON App, Download the KRAYON APP

Video must be in time-lapse format featuring the student performing the art. Participant may have a partner act as canvas for Body art. Only Participant to be judged. Participants need to introduce themselves in such cases. Participants should create an original piece. For inspired content due credit must be given to the creator. In case of Calligraphy / Typography include translation of the language in the video.

JUDGEMENT CRITERIA

Topic Depiction, Originality & Creativity, Design Intricacy, Technique & Overall Presentation

EVENT DETAILS



CREATIVE WRITING

Video Duration: No video. Participants to upload PDF of their work

Type : Solo

Categories : Junior, Middle & Senior

Word Limit : 800 words

Languages : English & Hindi

Story-writing, One-act Play, Poetry, Flash Fiction. Participants must write an original piece

Theme : Check out the Wizkids Rules on KRAYON App, Download the KRAYON APP

JUDGEMENT CRITERIA

Content & Originality, Creativity & Imagination, Language, Expression & Overall Writing Ability

EVENT DETAILS



QUIZ

No Video : Online Quiz
Type : Solo
Categories : Middle & Senior
Language : English

3 LEVELS

PRELIMS : Online Quiz- 30 questions in 20 minutes. Only one attempt per registration. Top 80 scorers qualify for Semifinalists
SEMIFINALS: Online Quiz- 30 questions in 20 minutes. Top 6 scorers qualify for Finals
FINALS: LIVE ONLINE QUIZ with Host

JUDGEMENT CRITERIA

Topic Depiction, Originality & Creativity, Design Intricacy, Technique & Overall Presentation

Register your School on www.krayon.tv/wizkids



PERSONALITY CONTEST

Video Duration: 1 – 2 mins

Type : Solo

Categories : Junior, Middle & Senior

Word Limit : 800 words

Languages : English & Hindi

3 LEVELS

- PRELIMS :** Video entry, 60 – 90 secs video
Introduce yourself & present multiple facets of your personality in a creative manner & showcase at-least one talent.
Answer this question on video - How do I make a difference to the world I live in?
- SEMIFINALS:** Interview & Presentation
Presentation of a project they have done over the past year to help support a Cause
- FINALS:** Live Format

JUDGEMENT CRITERIA

Topic depiction, Lighting, Composition of frame, Creativity and Overall presentation



FILM MAKING

Film duration : 2 – 10 mins

Type : Solo & Team

Categories : Junior, Middle & Senior

Language : English or Any language with English subtitles

Only films made after 1 January 2019 are eligible to apply. Films can be animation, documentary, live-action, music video or any other cinematographic format. The Film Credits appearing after the film mention the names of the film team students. The use of copyright protected music or footage is not allowed. We recommend that for music you explore free music libraries such as YouTube's Free Music Library to acquire music for your film. There are similar free stock footage libraries available as well. Films that use copyrighted music and footage will not be eligible for the competition.

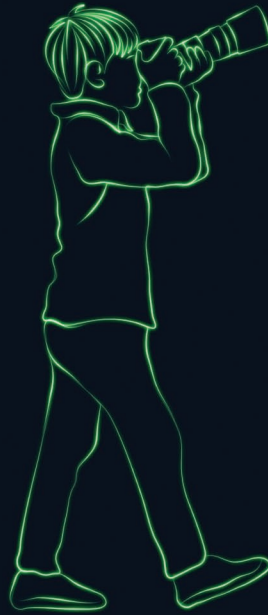
JUDGEMENT CRITERIA

Originality & Creativity, Storyline & Screenplay, Visual conceptualization & Cinematography, Direction, Post-production, Choice of music, Theme Integration and Overall Impact

Note: All Film- Making entries to be judges as part of IKFF Film making competition & will be eligible for all IKFF Awards and Certification.

To know more, click www.krayon.tv/IKFF

EVENT DETAILS



PHOTOGRAPHY

- Submission : No Video, Pdf format 4 Photographs
Type : Solo
Categories : Junior, Middle & Senior
Theme : To be Announced

Only original photographs taken by the student after 1 Jan 2020 can be submitted. Participant details, title & theme description, photo date & time stamp must be present. Participants will have to submit source files of the original photographs for authentication upon selection. Finals will be a interview round with judges.

JUDGEMENT CRITERIA

Topic depiction, Lighting, Frame Composition, Creativity and Overall Presentation

INTERNATIONAL KIDS FILM FESTIVAL 2020



A FIRST-OF-ITS-KIND GLOBAL FILM FESTIVAL WHICH ENDEAVOURS TO INTRODUCE KIDS TO THE MAGIC OF FILMS AND UTILIZE ITS POWER TO EDUCATE AND INSPIRE. IKFF 2020 IS GIVING AN OPPORTUNITY TO STUDENTS ACROSS THE GLOBE TO WATCH, LEARN AND MAKE CINEMA. KEEPING UP WITH THE NEW AGE DIGITAL WORLD, IKFF 2020 WILL BE HELD ON KRAYON - AN EXCLUSIVE, INTERACTIVE & SAFE VIDEO BASED EVENT PLATFORM.



FESTIVAL DATES
NOVEMBER 2020 - DECEMBER 2020

40
COUNTRIES

AGES
7 TO 15+

200+
FILMS

MEDIA & FILM
MASTERCLASSES

25+
LANGUAGES

LIVE
SESSIONS



ALL-ROUNDER PACKAGE = WIZKIDS + IKFF

GIVE ALL YOUR STUDENTS AN OPPORTUNITY OF A LIFETIME BY GETTING THE ALL-ROUNDER PACKAGE.

WIZKIDS + IKFF FOR JUST ₹ 9,999

OFFER ENDS 30TH OCTOBER 2020

INDIA'S MOST TALENTED SCHOOL AWARD - RULES

- Only a registered school is eligible for India's Most Talented School & other related awards
- Every registered participant who has mentioned the correct School WizCode during entry submission is eligible for scoring points for their school. Individual registrations not affiliated to a school / have not provided the correct WizCode will not be eligible for any points
- The points will be allocated after the results are announced
- The points are not transferable under any circumstance

POINTS ALLOCATED

- Registration: Every registrant gets points- 1 for Individual & 2 for Team
 - Shortlisting: Shortlisted videos get additional points- 2 for Individual & 4 for Team
 - National Finalists: 25 for Individual & 50 for Team
 - National Level Winners: Top 3 winners all get 50 points for Individual & 100 points for Team competition
- The total points a school can score = Registration Points + Shortlisted Videos + National Finalist + National Winners
 - Winner: School with the highest number of points is declared India's Most Talented School.
 - Tie Breaker 1: School with higher number of registrations will be declared winner
 - Tie Breaker 2: School with higher number of shortlisting will be declared winner

WIZKIDS -5-STAR TALENT CERTIFICATION FOR SCHOOLS

CERTIFICATION PARTNER

MENTOR

Wizkids 2020 will not only provide every student a platform to showcase their talent and be rewarded for their skills. But for the first time ever, we are all set to give the schools a 5-Star to acknowledge the institution effort to go above and beyond to provide their students with the right atmosphere to nurture their talents.

Apply Now for the 5-Star Rating and get your school rewarded!

SCHOOL PARTICIPATION

- School Logs onto www.krayon.tv/wizkids to register for WIZKIDS which makes them eligible for the 5-Star rating
- Only a registered/participating school of WIZKIDS in India is eligible for 5-Star Rating Certificate
- Premium Registration Schools qualify directly for certification
- Base Registration Schools will need a minimum of 30 participating students to qualify for certification
- Schools need to fill an online self-assessment rating form
- The rating will be announced at the end of the WIZKIDS Competition

VIDEO ENTRY RULES

- An original video shot exclusively for Wizkids, which is not uploaded on any other platform
- The video quality must be a minimum of 480p. Please check your camera and editing settings accordingly
- If you are shooting on your phone, make sure it is horizontal (like a YouTube video) and not vertical (like an Instagram or Snapchat video)
- Video duration (refer specific event's rules)
- Art video must be in time-lapse format featuring the student creating the art
- The sound quality must be clear without any disturbance such as traffic noise, echoes, people speaking in the background and so on. We recommend filming in a quiet but not empty room to avoid echo
- Make sure your video background is plain and neutral such as a plain wall, without any distractions. Please make sure your background does not have any branding
- All videos must have the participant name, school, city & talent mentioned in the beginning of the video as text
- In case of dance, singing or music videos, please provide original music credits for all music used or covered, as text in the end of the video
- Video entries can have a video introduction to the talent/art form by the participant or voice over included in the performance. You may also include background music as long as credits are mentioned
- Video can be shot by the participant themselves, or by a professional. You can edit videos but not in a way that distracts from your talent showcased
- Video Quality is important but not a criterion for Judges Scoring. Please ensure the focus of the video is on the talent and do not use effects/editing to enhance the performance
- * Terms & Conditions Apply